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Social Entrepreneur Develops Wearable for Veteran Amputees; Seeks \$22,000 in Crowdfunding to Support Production and Donation of 100 Devices

First-of-its-kind wearable eases the pain often associated with amputations; nearly 90,000 veterans with amputations treated by VA in FY 2016

Washington, DC – November 6, 2017 – TheraV, a socially-conscious wearable device company focused on eliminating the phantom limb pain faced by many amputees, today announced that it is seeking to raise \$22,000 through [GoFundMe](#) to produce and donate 100 of its [ELIX wearables](#) to veterans suffering from pain due to amputations. Launching in time for Veterans Day, TheraV hopes to raise awareness of this issue and connect with friends, families and supporters of our injured veterans. In addition, the Company is seeking to connect directly with veterans with an amputation who would like to receive one of the ELIX wearables, which will be distributed on a first come, first served basis via a sign-up on the [TheraV](#) website.

According to a recent [report](#) from the Department of Veterans Affairs' Amputation System of Care, nearly 90,000 veterans with amputations were treated in FY 2016. Of those, 42 percent had amputations related to their military service, three percent of which were combat-related.

Phantom limb pain (PLP) refers to ongoing painful sensations that seem to be coming from the part of the limb that is no longer there. The limb is gone, but the pain is real. TheraV's ELIX wearable specifically addresses phantom limb pain by stimulating periphery sensory nerves with vibrations. The vibrations activate large sensory nerve fibers, which carry touch and pressure stimulation to the brain. Activation of these large sensory nerve fibers closes the pain gate, thus inhibiting pain signals from reaching the brain.

"There are many veterans and many Americans who are suffering from nerve pain and want a drug-free alternative to their pain medication," said Amira Idris, Founder and CEO of TheraV. "It is so important for us to support those who have supported our country. As a result of this campaign, I will be able to work directly with veterans to get their feedback on how to improve ELIX and make it even better as we move from initial production numbers to larger quantities."

A GoFundMe account has been set up for the veteran's initiative and can be accessed [here](#). To learn more about TheraV and the ELIX, visit [weartherav.com](#).

About TheraV

TheraV is a socially conscious wearable device company focused on helping to eliminate the phantom limb pain faced by many amputees. TheraV's patent-pending ELIX wearable stimulates periphery sensory nerves with vibrations, which activate large sensory nerve fibers. Activation of these large sensory nerve fibers closes the pain gate, thus inhibiting pain signals from reaching the brain. Currently, TheraV is a member of the Halcyon Incubator, an 18-month fellowship program for social entrepreneurs and ventures in Washington, D.C. For more information, visit [weartherav.com](#).