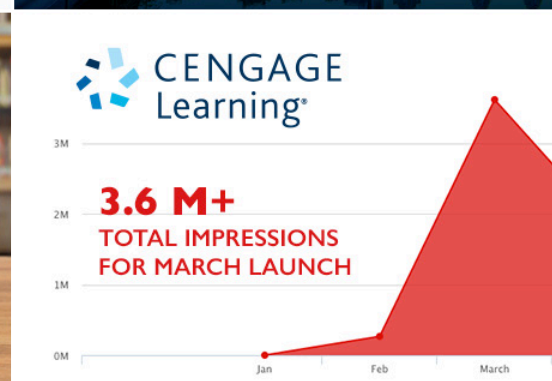
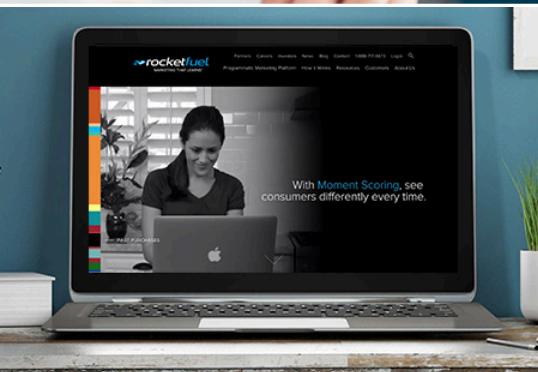
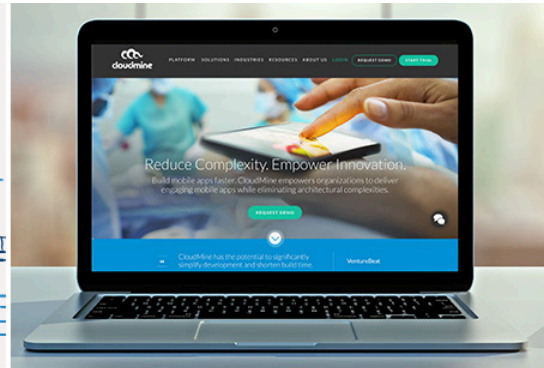


ZERO TO 5IVE

Strategic Marketing & Communications



ZERO TO FIVE

A Full-service Strategic Marketing & Communications Agency

With nearly 17 years of experience, hundreds of satisfied clients and prestigious awards like the W3 for excellence in web design and the Silver Anvil for achievement in public relations, Zer0 to 5ive has the proven capabilities to be your strategic partner.

PR & SOCIAL MEDIA OUTREACH

From online writers and bloggers to national news editors, we know the media that you want to meet. As a result, our clients are covered by some of the best outlets in the country, including *The Wall Street Journal*, *USA Today*, *The New York Times*, *Forbes* and *Time*. More importantly, our coverage has led to leadership positioning, acquisitions, new rounds of funding, new channel partners, positive analyst coverage and increased revenues.

Social media channels provide new ways to engage customers, prospects and those who influence them. Zer0 to 5ive can successfully integrate social media tactics into broader outreach in order to maximize results. Zer0 to 5ive has worked with leading brands such as Apple, Pearson, Honeywell, Cablevision, AMD, Splice Machine, Rocket Fuel, GE Healthcare and CashEdge.

COMPREHENSIVE MARKETING & CREATIVE SERVICES

Zer0 to 5ive can provide expertise and resources in these service offerings:

- Brand Creation & Strategy
- Marketing Collateral & Communications
- Campaign Development: Advertising, Email, Direct Mail & Social Media
- Event Promotion & Signage
- Infographics & Diagrams
- SEO Strategy & Implementation
- Copywriting: Messaging & Content Development
- Research: Interviews, Focus Groups, User Testing & Media Audits



WEB & MOBILE CAPABILITIES

Zer0 to 5ive's creative and web development teams specialize in creating compelling, user-friendly websites that allow clients to connect with target audiences across all platforms and devices. Our experience spans from complex e-commerce or multi-language sites, secure intranets and document libraries, to mobile applications that utilize the latest technologies. All of our websites are developed with strong foundational SEO, analytics and responsive design, ensuring optimal user experience, brand continuity and functionality from a wide-screen desktop down to a smart phone screen.



ZERO TO 5IVE

Make Your Marketing Count

For new business inquiries, please contact Santiago Pujadas:

santi@Oto5.com | 610-688-0205

For more information on Zer0 to 5ive,
visit our new website and blog

Oto5.com

